

ALL4PACK EMBALLAGE PARIS 2024: A NEW DIRECTOR FOR A STRATEGIC AND EVER MORE INNOVATIVE TRADESHOW

Chantal de Lamotte has been appointed the new Director of the tradeshow ALL4PACK EMBALLAGE PARIS, the international nonspecialist exhibition held every two years and a standard bearer in the Packaging and Intralogistics eco system. The next edition will take place at Paris Nord Villepinte from 4 to 7 November 2024.



With her solid track record in event management, Chantal de Lamotte today takes up the reins of the tradeshows **ALL4PACK EMBALLAGE PARIS** and **SOLUTRANS**, in addition to remaining director of **DJAZAGRO**. She is supported by a tight-knit team mobilised to promote the development and international reach of these events. Chantal de Lamotte reports to Comexposium Divisional Managing Director Laurent Noël.

“I am delighted to be joining the teams at ALL4PACK EMBALLAGE PARIS and contributing to the development of this iconic show. Our commitment to innovation places ALL4PACK EMBALLAGE PARIS as the must-see event for all industry players. The packaging and container sector is experiencing 30% growth, and the teams at Comexposium are deploying all their dedication and expertise to meet the expectations of professionals, who have already confirmed their attendance at the show in great numbers,” says **Chantal de Lamotte**.

To date, 75% of stand space has already been sold. A thousand exhibitors and brands are expected to attend, a figure that includes 30% of new exhibitors. The show has a significant international representation with the presence of 40 countries, two thirds of them European.

Among the sector’s leading firms, visitors will be able to meet:

- **Packaging** : ANTALIS, ARMANDO ALVAREZ, BRODART PACKAGING, CITEO, GOGLIO, MONDI INDUSTRIAL, RAJA, SEALED AIR, TESA...
- **Processing** : ATLANTA STRETCH, BECKHOFF, BFR SYSTEM, CAMA GROUP, COMPETEK, FANUC, GETRA, IMA GROUP, KRONES, OCME, ROBOPAC, SIDEL, SIEMENS, SORETRAC, UNIVERSAL ROBOTS, YASKAWA, ZALKIN...
- **Printing** : BOBST, DOMINO, KONGSBERG, LYNX, MARKEM IMAJE, SCREEN, VIDEOJET, WEBER MARKING...
- **Logistics** : FENWICK, FROMM, NEWTEC BAG PALLETIZING, QIMAROX, ROBOTIQ, SOCO SYSTEM...

Furthermore, the show’s loyal partners (SECIMEP and GEPIA in Processing, France Bois Foret and CITEO in Packaging) will also be there, accompanied by their members. Finally, two international bodies have also become partners of the exhibition: the World Packaging Organisation (WPO) and the European Brand and Packaging Design Association (EPDA).

“I am very pleased to welcome Chantal de Lamotte to the position of exhibition director at ALL4PACK EMBALLAGE PARIS, which is an event of strategic importance to our Comexposium group. At the heart of a sector undergoing a veritable revolution, with legislation and consumer expectations changing fast, ALL4PACK EMBALLAGE PARIS plays a preeminent role.

It brings tangible solutions to all of its ecosystem thanks to a comprehensive range of solutions encompassing packaging, printing, processing and logistics. Its extensive content offering provides an opportunity for insight into upcoming trends and to support visitors in their transition that combines profitability, performance and sustainability. Finally, ALL4PACK EMBALLAGE PARIS occupies a central position in our event portfolio which also includes SIAL and Djazagro. It gives us the chance to deploy synergies to build awareness among and attract buyers and manufacturers from all over the world. Our goal is to supply a platform that fosters exchange and dialogue in order to accelerate innovation, partnerships and the development of the packaging industry as a whole,” **concludes Laurent Noël, Division Managing Director at Comexposium.**

About Chantal de Lamotte

A graduate of the business school ISC PARIS (Institut Supérieur de Commerce de Paris), Chantal de Lamotte began her career at the IT services company Sligos (subsequently Atos), working in the sales of IT solutions to chartered accountants and SMEs.

She joined Comexposium as exhibitor account manager at **SIAL** (the Global Food Marketplace), before becoming exhibition director of **Gourmet Selection** in **2015**, then of **Djazagro**, the **agri-food production exhibition**, and of the **Cheese and Dairy Products Show** in **2019**.

About COMEXPOSIUM

The Comexposium group is one of the world’s leading event organisers, bringing communities together around their businesses and passions. Comexposium organises more than 150 trade and consumer events in more than 10 sectors of activity, such as SIAL Paris, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris and Rétromobile. The Group brings together 48,000 exhibitors and 3.5 million visitors, 365 days a year. Beyond the events it organises, Comexposium creates experiences and meetings between people, enabling communities to be connected all year round through an effective and targeted omni-channel approach. www.comexposium.com

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