

## ALL4PACK EMBALLAGE PARIS 2024

### “INNOVATION NEVER STOPS”

ALL4PACK EMBALLAGE PARIS (from 4 to 7 November 2024 at Paris Nord Villepinte) is the international benchmark exhibition for all players in the packaging sector. This must-visit event places sustainability issues at the heart of its thinking, positioning itself as the showcase of all innovations in support of durability, performance and profitability.

A premier venue for interaction and exchange, ALL4PACK EMBALLAGE PARIS, in addition to its product and solution range, is also a key source of inspiration for industry and supports all professionals in rising to the ecological challenges of today and the future.

#### ALL4PACK EMBALLAGE PARIS, THE THINK TANK OF AN INDUSTRY

The packaging sector is at the heart of circularity and industry decarbonisation issues. Today it must address a range of challenges, whether environmental, economic, logistical or, of course, regulatory, with the French AGEC and Climate & Resilience Acts in France, and the proposal packaging and packaging waste regulation (PPWR) currently under discussion in the European Parliament.

The 2024 edition of ALL4PACK EMBALLAGE PARIS once again stands out as a place for business, with the organisation of **business meetings** between visitors and exhibitors, as well as visits by delegations of **international top buyers**. It will also be a place for thought leadership and influence, and a laboratory of ideas and innovation for all players and decision makers in the packaging sector. To achieve these aims, the exhibition has put together a Pack Experts Committee made up of 14 members from international groups among the leading lights in their respective sectors (CITEO, COCA-COLA FRANCE, FLEURY-MICHON, GROUPE BEL, L'OREAL, LEA NATURE, PIERRE FABRE, PROCTER & GAMBLE, REMY COINTREAU...) who come together to discuss their expectations as packaging user industries and enable the show to fully embrace the practical concerns of the sector.

The show furthermore draws on the support of several partners: CITEO, CARTON ONDULE DE FRANCE (COF), CONSEIL NATIONAL DE L'EMBALLAGE (CNE), ELIPSO, FÉDÉRATION NATIONALE DU BOIS (FNB), GEPPIA, SECIMEP... and, for the first time this year, the EUROPEAN BRAND AND PACKAGING DESIGN ASSOCIATION (EPDA) and the WORLD PACKAGING ORGANISATION (WPO).

#### A COMPREHENSIVE, PROFUSIVE AND INTERNATIONAL RANGE

As an all-encompassing international show, ALL4PACK EMBALLAGE PARIS offers a full product range (Packaging, Processing, Printing, Logistics) comprising all packaging and machine solutions for all industries. **At time of publication, 70% of the surface area is already booked.**

1,100 exhibitors and brands are expected to attend, including 50 % from outside France. Many leading names such as ARMANDO ALVAREZ, ATLANTA STRETCH, BECKHOFF, BFR SYSTEM, CAMA GROUP, CITEO, COMPETEK, DOMINO, FANUC, FROMM, GETRA, GOGLIO, IMA GROUP, OCME, RAJA, ROBOPAC, SIDEL, SIEMENS, SORETRAC, YASKAWA and ZALKIN have confirmed their participation.

Also worth noting is that all the packaging user industries are represented among the show's exhibitors and visitors: food processing leading the way, but also capital goods, retail and e-commerce, pharma/health, luxury goods and takeaway sales.

### AN INTUITIVE VISITOR TRAIL

The 2024 edition of ALL4PACK EMBALLAGE PARIS will take place in halls 4 et 5 of the Paris Nord Villepinte exhibition centre. In adopting these pavilions, the show will spread the distribution of the **50,000 professionals expected** (including 35% from abroad), notably through special feature zones set up in each hall.

**Hall 4** will bring together exhibitors offering multi-industry processing and filling/packing machines; Marking, coding and packaging printing; processing, labels, and will also host the new **ALL4PACK CIRCULARITY** zone.

**Hall 5** brings together the worlds of Processing, Logistics and Packaging, together with the **lecture theatre** and the much-anticipated **ALL4PACK Innovations space**, along with the media hub and press lounge.

### CONTENT AND SOLUTIONS FOR A GREENER SECTOR

Throughout the duration of the show, industry experts will offer their insight and expertise in several speaking forums on themes connecting with the issues of the packaging industry.

- **The ALL4PACK CIRCULARITY space** is a zone dedicated to circularity that brings together innovative start-ups and other players involved in the transition process. ALL4PACK CIRCULARITY aims to united actors committed to the issues around eco-design, recycling, reuse and reduction of the environmental footprint, by highlighting innovative solutions aimed at packaging user companies. In this area, visitors will find the **start-up village and an agora for exhibitor speaking opportunities**.
- **The ALL4PACK Innovations area**, jointly designed this year with the **European Brand & Packaging Design Association (EPDA)**, will be the showcase for the winning entries in the **2024 ALL4PACK Innovation Awards**. This space will explore the latest trends and offer an opportunity to discover, via the award-winning exhibitors, the new solutions in the sectors on show at the exhibition. The area will also display the winners of the exhibition's partner competitions: **L'Oscar de l'emballage, NVC De Gouden Noot, SIAL Innovations, and Emballé 5.0**. Another original feature in this space will be a **display of innovative packaging sourced and commented upon by the EPDA**.
- Alongside, **the guided tours "Pack Innovation Tour" and "Pack Machine Tour"** will unveil the innovative solutions selected by experts: meetings with exhibitors, machinery in operation, an introduction to cutting edge packaging solutions, etc.
- **The ALL4PACK Conferences area** will over the four days of the show offer a comprehensive programme of 27 top-level talks and panel discussions tying in with the major challenges faced by packaging user industries: issues of an environmental, legislative or technological nature, but also societal, with new consumer habits both in France and abroad.  
All talks and round tables are free to attend and will have simultaneous interpreting (French and English).



"With ALL4PACK EMBALLAGE PARIS, the largest international event dedicated to the industry taking place in France, we have the ambition of being a show that's bigger, stronger and ultimately more useful to the entire packaging ecosystem. With ever more stringent regulations in the field of CSR, companies are prompted to do more in the 3 Rs: recycling, reuse and reduction of packaging. Innovation will therefore be at the heart of these issues," comments **Guillaume Schaeffer, exhibition director**.

## About ALL4PACK EMBALLAGE PARIS

*The 2024 edition of ALL4PACK EMBALLAGE PARIS will be held at Paris Nord Villepinte from 4 to 7 November.*

*An international generalist tradeshow held every two years, ALL4PACK Emballage Paris is a true reference in the Packaging and Intra-logistics eco-system. Today, the show's mission is to support professionals in responding to an unprecedented revolution and rising to the new ecological challenges that they are facing. To do so, it brings together all the innovations, trends, and expertise at the service of user industries. It offers a global approach for specific, sustainable, and responsible solutions to the performance issues of professionals in the sector: packaging, machines, logistics. This unique exhibition brings together the top decision-makers from 11 industrial sectors: Food, Beauty & Hygiene, Consumer Goods, Capital Goods, Beverages & Liquids, Distribution and e-commerce, Luxury goods, Pharmacy & Health, Services, Transport & Logistics, other multi-industries...*

*In 2022, the show played host to 1,100 exhibitors of which 51% from outside France, and 45,000 professionals, of which 32% from abroad.*

More information at [www.all4pack.com](http://www.all4pack.com)

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