

ALL4PACK

EMBALLAGE
PARIS

4-7
NOV.
2024

Paris Nord Villepinte
France

PACKAGING
PROCESSING
PRINTING
LOGISTICS

EXHIBITOR
TOOLS GUIDE


COMEXPOSIUM


     #ALL4PACK

all4pack.com

ADVERTISING CONTACT

Catalogue and communication tools:
J2C Communication

 +33 (0)1 49 85 62 22

 all4pack@j2c-communication.fr

J2C
com'organisée

CONTENTS

Meet the 35,000 professional visitors who will soon be visiting the aisles of the 2024 edition of ALL4PACK EMBALLAGE PARIS!

Whether you want to generate more traffic to your stand or improve your VISIBILITY, our 360° communication solutions to suit your needs!

BUSINESS p. 03

Boost footfall on your stand, reinforce your professional network and generate leads all year round.

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VISIBILITY p. 09

Capture attention, enhance your brand image and stand out from your competitors.

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VISITOR MAPS

Help ALL4PACK EMBALLAGE PARIS visitors get the most out of their visit to the show by showing your brand on the various floor plans.

ORIENTATION MAP

6 large orientation maps in the Hall



- Your company name in bold and colour
110€ exc. VAT
- Colour Logo
1,690€ exc. VAT
- Map front
4,250€ exc. VAT

CATALOGUE MAP



- Colour Logo
800€ exc. VAT
- Map front
3,200€ exc. VAT

ONLINE CATALOGUE SEARCH ENGINE

Start your participation at ALL4PACK EMBALLAGE PARIS in pole position and display your brands and products at the top of the search results on our website.

ADVERTISING ON THE ONLINE CATALOGUE

Company name highlighted in the list of exhibitors in the online catalogue **85€ exc. VAT**

TÊTE DE LISTE

EXCLUSIVE

→ Top of search list Brand
3,190€ exc. VAT

EXCLUSIVE

→ Top of search list Product
3,190€ exc. VAT

EXCLUSIVE

→ Top of search list exhibitor
3,700€ exc. VAT

BANNER



→ Banner list of exhibitors
3,140€ exc. VAT

→ Banner list of brands
3,140€ exc. VAT

→ Banner product list
3,140€ exc. VAT

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BANNERS AND ADVERTISING ONLINE

BANNERS ON GENERAL PAGES

Interact with our online community all year long by affirming your presence on our various digital channels.

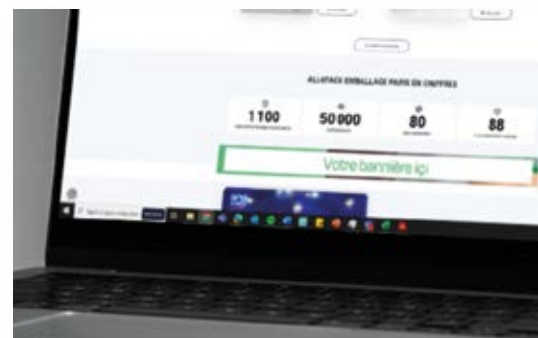
→ Highlighting an exhibitor on the website home page
2,110€ exc. VAT

→ Banner Dates-Place-Hour pages
2,990€ exc. VAT



→ Home page banner
4,490€ exc. VAT

SOLD OUT



BANNERS AND ADVERTISING ONLINE

BANNERS ON NEWSLETTERS

Take advantage of our online community and engage with the 55,000 packaging professionals that have subscribed to our newsletter.



- Enewsletter banners 1 email / month (from May to the end of August) **2,390€ exc. VAT**
- Enewsletter banners 2 mails / month (from Sept. to end Nov.) **2,990€ exc. VAT**
- Banners Newsletters 1 mail Balance sheet (in dec.) **3,190€ exc. VAT**
- Banner reminder for pre-registered visitors (2 reminders) **5,290€ H.T.**

SOLD OUT


- EXCLUSIVE**
- Ebadges visitors **6,350€ exc. VAT**

SOLD OUT

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✉ all4pack@j2c-communication.fr

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INDOOR SIGNAGE

→ Floor tiles:

- Visuals supplied by the exhibitor
- Dimension floor tile
(W) 80 cm x (H) 80 cm

Set of 3 tiles: **1,850€ exc. VAT**

Set of 5 tiles: **2,690€ exc. VAT**



→ Signs at the entrance package:

Boost traffic to your stand by displaying your advertising and your position in the exhibition as soon as visitors arrive!

- Located at a visitor entrance of your choice
- Visuals supplied by the exhibitor
- Dimension: (W) 100 cm x (H) 300 cm

1 copy: **1,060€ exc. VAT**

2 copies: **1,850€ exc. VAT**

3 copies: **3,000€ exc. VAT**

BUSINESS

TALK-SHOW

ALL4PACK
EMBALLAGE PARIS

4-7 NOV. 2024 Paris Nord Villepinte France



→ **Workshop exhibitor (30 mn):**

Showcase your brand and your 3R solutions with a 30-minute talk on the ALL4PACK CIRCULARITY stage!

1,495€ exc. VAT

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CATALOGUE PRINT EDITORIAL ADVERTISING

Help ALL4PACK EMBALLAGE PARIS visitors optimize their visit to the show by highlighting your brand's key features on the official event catalog.

- Line of text 30 characters or spaces per line
4 lines offered, more: 35€ exc. VAT
- Your company name in bold and in red (catalogue and online)
150€ exc. VAT
- Activities codes **5 free more: 35€ exc. VAT**
- The additional line **35€ exc. VAT**
- Target markets (reference customer sectors) **free**



- Target markets - in bold and in red **40€ exc. VAT**
- Brand - Highlighting (in bold and in red on catalogue and online) **115€ exc. VAT**
- Brand **150€ exc. VAT**
- Product package (5 lines of text + 1 photo) **250€ exc. VAT**
- Target markets - colour logo **450€ exc. VAT**
- Brand - colour logo **450€ exc. VAT**

CATALOGUE PRINT EDITORIAL ADVERTISING

SEEKING AGENTS

→ Geographic zones looking for agents
(1 to 10 selections)

85€ exc. VAT

→ Geographic zones looking for agents
(11 to 25 selections)

140€ exc. VAT

→ Geographic zones looking for agents
(26 to 50 selections)

170€ exc. VAT

→ Geographic zones looking for agents
(More than 51 selections)

210€ exc. VAT

260		Liste des exposants à la recherche d'agents List of exhibitors looking for agents	all4pack
• EVERFORUNE TIN BOX CO LTD	SA P 309	Contact : Jacky CHAI - Director E-mail : sales@tinbox.com	FRANCE - CENTRE-VAL DE LOIRE
• FLEXPACK	SA K 027	E-mail : info@flexpack.it	• MARIN G & C SRL
• GÉNÉRAL EMBALLAGE	SA F 002	Contact : Mohamed BESSA Director Communication E-mail : m.bessa@generalemballage.com	Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it
• HDÜ VERPACKUNGSMASCHINEN GMBH	4 E 111	Contact : Bernd OLLBAYE - Sales Director E-mail : b.ollbaye@hgv-packaging.com	FRANCE - GUADELOUPE
• IMPIANTI NOVOPAC SRL	SA D 058	Contact : Roberto ROBOTTI - Expert Manager E-mail : mrobotti@novopac.it	• MECABAG SYSTEM
• KRS GMBH	SA D 192	Contact : Christiane WELLS - Marketing Manager E-mail : christiane.wells@krs.com	Contact : contact@mecabag.com
• LARPLAST PLASTIK AMBALAJ SAN VE TIC	SA J 119	E-mail : info@larplast.com	FRANCE - HAUTS-DE-FRANCE
• MARIN G & C SRL	4 F 070	Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it	• MARIN G & C SRL
• MCM EMBALLAGES	SA E 154	Contact : Maylene LÉ CORRE - PDG E-mail : m.le.corre@mcm-empac.fr	Contact : Barbara TASCINI Expert Manager E-mail : b.tascini@marin-online.it
• PENTALINE INDUSTRIAL LINE SOLUTIONS	SA D 143	Contact : Manjeer PENTALINE E-mail : all4pack@pentaline.pt	FRANCE - ÎLE-DE-FRANCE
• PVR SRL	SA A 123	E-mail : sales@pvr.it	• ESA
• RIGINO & GALANDRINO SPA	4 G 077	Contact : Sabrina IMPERALE - Sales Department E-mail : s.imperale@rigoandrinonline.it	Contact : Marine DUPRE - Gérante E-mail : direction@esa-construction.com
• SNICK AMBALAJE SA CONSUMABLE SRL	SA N 133	Contact : Drago SOFRONE International Sales & Marketing Manager E-mail : drago.sofrone@snick-ambalaje.com	• MARIN G & C SRL
• VIELINKPACK	SA A 027	Contact : Victor CARRERA - General Manager E-mail : comercial@vielinkpack.com	Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it
• WALTHER FALTBÜXEN	SA N 078	E-mail : info@falbuex.fr	FRANCE - MARTINIQUE
• ZETES	4 C 039	Contact : Cecile DELAGE - Marketing Manager E-mail : cecile.delage@zetes.com	• MECABAG SYSTEM
FRANCE - BRETAGNE			Contact : contact@mecabag.com
• ESA	SA A 086	Contact : Marine DUPRE - Gérante E-mail : direction@esa-construction.com	FRANCE - MAYOTTE
• MARIN G & C SRL	4 F 070	Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it	• INTERGULF LTD. (EMPOL-EMPAKI)
• O.M.A.R. S.R.L.	4 D 112	E-mail : info@oastemar.com	Contact : Vikram SINGH - Sales Manager E-mail : vsingh@itico.com
			FRANCE - NORMANDIE
			• MARIN G & C SRL
			Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it
			FRANCE - PAYS DE LA LOIRE
			• ESA
			Contact : Marine DUPRE - Gérante E-mail : direction@esa-construction.com
			• MARIN G & C SRL
			Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it
			FRANCE - PROVENCE ALPES CÔTE D'AZUR
			• ESA
			Contact : Marine DUPRE - Gérante E-mail : direction@esa-construction.com
			• GÉNÉRAL EMBALLAGE
			Contact : Mohamed BESSA Director Communication E-mail : m.bessa@generalemballage.com
			• MARIN G & C SRL
			Contact : Barbara TASCINI - Expert Manager E-mail : b.tascini@marin-online.it
			FRANCE - RÉUNION
			• INTERGULF LTD. (EMPOL-EMPAKI)
			Contact : Vikram SINGH - Sales Manager E-mail : vsingh@itico.com
			• MECABAG SYSTEM
			Contact : contact@mecabag.com

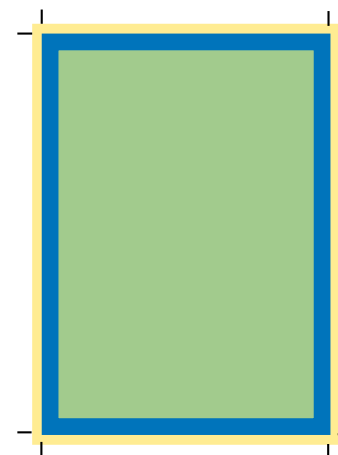
CATALOGUE PRINT ADVERTISING

PREFERENTIAL POSITIONS

- Inside front cover official catalogue (W) 16 x (H) 24 cm
2,690€ exc. VAT
- Inside back cover official catalogue (W) 16 x (H) 24 cm
1,590€ exc. VAT
- Back cover official catalogue (W) 16 x (H) 24 cm
3,700€ exc. VAT
- Bound insert both sides official catalogue
(W) 16 x (H) 24 cm
2,900€ exc. VAT

FULL COLOUR PAGE

- Half colour page (W) 13,8 x (H) 9,5 cm
1,350€ exc. VAT
- Full colour page (W) 16 x (H) 24 cm
2,690€ exc. VAT



ADVERTISING:

Unlocked, high resolution PDF file (300 dpi) with:

- 5 mm of bleed
- crop marks and embedded fonts

Half page and half banners: net format, no bleed needed.

RESOLUTION OF ILLUSTRATIONS:

300 dpi at 100% minimum.

LOGOS:

- File format .eps or jpg, minimum size at 100%
- 50 × 50 mm in 300 dpi.

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all4pack@j2c-communication.fr

PAPER CATALOGUE ADVERTISING

LOGOS

- Logo in the alphabetical index of exhibitors in printed catalog
490€ exc. VAT
- Logo in the alphabetical index of exhibitors by activity
490€ exc. VAT
- Logo in your company information profile
FREE

all4pack Liste alphabétique des exposants et marques
Alphabetical list of exhibitors and brands

K 107

KONIG & BAUER CODING (FRANCE) 4 E 077
342 chemin des Eglantiers • ZAC de la Route
d'Alsace Talence (France)
Tél. : 33 033 99 77 26 18
E-mail : info-coding@konig-bauer.com
Web : https://coding.konig-bauer.com/
Produit(s) / Product(s) : Appareils à coloriser (fontaines,
impression, électrovalves) - Equipements pour
marquage par contact : tampage sérigraphie, marquages
thermiques... - Equipements pour marquage sans
contact : jet d'encre, laser... - Equipements pour
marquage sans fil autres technologies :
Equipements pour étiquettes adhésives / Automatic
sticker labelling machines - Coding equipment
(continuous, intermittent, electrovalve) - Contact
marking equipment (jet printing, heat transfer,
printer) - Contactless marking equipment ink jet,
laser... - Marking equipment using other
technologies (RFID)

KONGSKILDE PRECISION CUTTING SYSTEMS 4 D 114
Kortrijksesteenweg 1807 B - 9031 Gent (Belgique)
Tél. : 32 91 34 61 01
E-mail : info.world@kongskilde.com
Web : www.kongskilde.com
Produit(s) / Product(s) : Scieuse à ruban, coupeurs,
coupeurs - Cutters - Lames, coupeurs, outils
portables de coupe, machines et lames -
Equipements de transformation, finition,
aménagement pour l'impression numérique -
Solutions de découpe / Cutting, finishing
equipment digital printing systems -
Cutting and winding machines, table cutters - Cutting
solutions - Knives and blades, craft knives, hand-
held cutting/finishing devices, press cutters and
blades

KONGSKILDE INDUSTRIES FRANCE SA M 043

K KONGSKILDE
Air separation / your business
119 rue de la République • 93042 Chateaufort
Tél. : 33 032 36 25 33 33 - Fax : 33 032 36 25 33 45
E-mail : info@kongskilde-industries.com
Web : www.kongskilde-industries.com
Produit(s) / Product(s) : Filtrés - Systèmes continus par absorption,
refroidissement ou absorption-refroidissement, type basse
ou moyenne pression - Système discontinu par
refroidissement, moyenne to haute pression -
Séparateurs d'air et de matière - Ventilateurs-
inducteurs / Air and materials separators - Air
filters - Continuous systems, continuous
blowing systems, air conditioning machine pressure
systems, low or medium pressure - Fans, blowers -
Intermittent blowing systems, medium and high
pressure
Informations - KONGSKILDE Industries est un
spécialiste de transport pneumatique de déchets
d'emballage, plastiques, papier, mais également de

produits liés ou semi-finis comme les bouteilles ou
divers pièces plastiques sans en altérer la qualité.
Nous proposons des solutions simples individualisées
pour une machine de production comme des
solutions centralisées.

PRODUIT(S) / PRODUCT(S) **NEW**
- CONSOLE TRIM UNIT
CTC 5428 - KONGS-
KILDE Industries propose
un produit innovant
compact from
unit. Cet équipement
permet de régler des
lignes continues de
les compacter et les
emballer. Ce tout
nouveau système est
facile et rapide à
mettre en œuvre.

KONICA MINOLTA 4 A 044
26557 route de Sures Brenoux
76212 Cierres sur Seine Cedex (France)
Tél. : 33 031 30 84 44 00 - Fax : 33 031 30 84 43 99
E-mail : service.client@konicaminolta.fr
Web : www.konicaminolta.fr

KORA-PACKMAT SA P 096
Convertisseurs 11
78477 Wingendorf (Allemagne)
Tél. : 49 341 9200 - Fax : 49 341 9303 30
E-mail : info@kora-packmat.de
Web : www.kora-packmat.de
France représentée de MARIN

KORIMAT SA E 154
Marque de MCM EMBALLAGE

KRPCACK AMBALAJ SAN. TIC. A.S. SA K 014
Akacaburgu Mahallesi, Mahsa Kocayayla, 3. Cad.
No:43 Etilimci - 34022 Istanbul (Turquie)
Tél. : 90 212 445 41 80 - Fax : 90 212 445 41 80
E-mail : handbakem@krcpack.com
Web : www.krcpack.com

KIRSKA INDUSTRIE SA P 067
11 rue Armand Sévère • 92030 Courbevoie (France)
Tél. : 33 011 70 53 93 00
E-mail : commercial@kirskaindustrie.com
Web : www.kirskaindustrie.com
Produit(s) / Product(s) : Distributeurs automatiques /
Automatic dispensers

KORRES AB SA P 061
Sveinervei 43
13670 Neaupréville (Allemagne)
Tél. : 49 5487 700 - Fax : 49 5487 70088
E-mail : info@korres.com - Web : www.korres.com
Produit(s) / Product(s) : Lignes pour conditionnement
septique ou ultra propre - Lignes pour
conditionnement des boissons - Lignes pour
conditionnement des liquides non-alimentaires -
Lignes pour conditionnement des produits

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SAVOYE
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VISIBILITY

QLEADS

ALL4PACK
EMBALLAGE PARIS

4-7 NOV. 2024 Paris Nord Villepinte France

QLEADS: CONTACT GENERATION

NEW

→ Contact generation pack:

Simply by scanning a QR code, visitors can access a web form to contact your sales team.

The web page will include: an RV request button, a click-to-call button to connect instantly, an e-mail button, a video, up to 3 PDF documents, p to 4 product visuals, access to your social networks.

680€ exc. VAT

SCAN THIS QR CODE
TO SEE HOW QLEADS WORKS



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+33 (0)1 49 85 62 22

all4pack@j2c-communication.fr

PACKAGES

PACKAGES

CATALOGUE PACKAGE

- **CATALOGUE package comportant:**
 10 lines of text + 10 products (7 + 3 offered)
 + Colour logo in the list of exhibitors by sector of activity
 + Colour logo in the company information profile of
 the official catalog and online catalog.

850€ exc. VAT

**Discount
50%**

ALPHA PACKAGE

- **ALPHA package:**
 Half colour page dans la liste alphabétique des exposants
 + colour logo in your company information profile

1,290€ exc. VAT

**Discount
30%**

OPTIMUM PACKAGE

- **OPTIMUM package:**
 Full colour page in the alphabetical index of exhibitors
 + Colour logo in the company information profile of
 the official catalog and online catalog.
 + Colour logo in the alphabetical index of exhibitors

2,270€ exc. VAT

**Discount
40%**

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VISIBILITY

DISTRIBUTION OF GOODIES

VISIBILITY

- Distribution of goodies or documents at the entrances.
Documents and goodies provided by the advertiser.
The presence of a host or hostess is at the advertiser's expense.
4,250€ exc. VAT

THEMATIC TRAILS

SPONSORSHIP

THEMATIC TRAILS

2 possible trails.
Accompany ALL4PACK EMBALLAGE PARIS 2024 visitors on their trails of the show by displaying your brand on one of the two thematic trails:

- Innovations' trail
- Machines in operation' trail

These thematic trails will be available free of charge in PDF format in the run-up to the show and will be widely promoted through the event's various communication channels (social networks, emailings, show signage with QR Code, etc.).

- Back cover
1,950€ exc. VAT

SPONSORING SPONSORSHIP

Sponsor one of the show's different areas or goodies and position your brand in a setting of unrivalled VISIBILITY to reach the different audiences at ALL4PACK EMBALLAGE PARIS.



→ VIP Club:

Be at the heart of the VIP Club visited by the show's most important buyers!

Your colour logo on:

- Space signage
- Reception desk
- VIP Club bar
- VIP invitation (electronic format)
- Your colour logo on the exhibition orientation maps indicating the space
- Your goodies or brochures available.

10,550€ exc. VAT



→ Welcome Coffee:

Offer visitors a coffee as soon as they arrive at the show.

Coffee kiosks will be set up at the two main entrances at the two main entrances (Hall 5 south and north).

- 1 hostess per kiosk (proposed by the show)
- Your colour logo on the signage with the message "This coffee is brought to you by YOUR LOGO + STAND NUMBER".
- Your logo on all printed and digital promotional documents advertising this coffee reception.
- Your goodies available.

15,900€ exc. VAT

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SPONSORING SPONSORSHIP



→ ALL4PACK CONFERENCES:

Associate your company with the Conference area, popular with visitors and journalists.

- Your colour logo in newsletters highlighting conferences.
- Your colour logo on conference signage.
- Your colour logo in the program published in the catalog distributed at the show.
- Your colour logo, a presentation text (5 lines max.) and a link to your website on the Conferences page of the show website.

10,550€ exc. VAT

→ ALL4PACK CIRCULARITY:

Be part of this new space, which will be getting a lot of media coverage. It will bring together startups and companies with offerings dedicated to recycling, reuse, reduction... and will host startup pitches and exhibitor workshops.

- Your colour logo on all the space's communication media, with an active hyperlink to your website.
- Your colour logo, a presentation text (5 lines max.) and a link to your website on the ALL4PACK CIRCULARITY page of the show website.
- Your colour logo on the exhibition orientation maps showing the space.

13,900€ exc. VAT

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VISIBILITY

SPONSORING SPONSORSHIP

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EMBALLAGE PARIS

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France



→ ALL4PACK INNOVATIONS:

The show's flagship area for deciphering innovation and major trends in the packaging and intralogistics ecosystem. The winners of the ALL4PACK INNOVATIONS Awards will be on display.

Be the spokesperson for our slogan: Innovation never stops!

- Your colour logo on all communication materials ALL4PACK INNOVATIONS, with a hyperlink to your website on digital media.
- Your colour logo and banner on the show website, on the ALL4PACK INNOVATIONS web page, with a hyperlink to your website.
- Your colour logo on the presentation produced for the ALL4PACK INNOVATIONS Awards ceremony.
- 5 minutes speaking time at the ALL4PACK INNOVATIONS Awards ceremony on Wednesday, November 6.

13,900€ exc. VAT

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